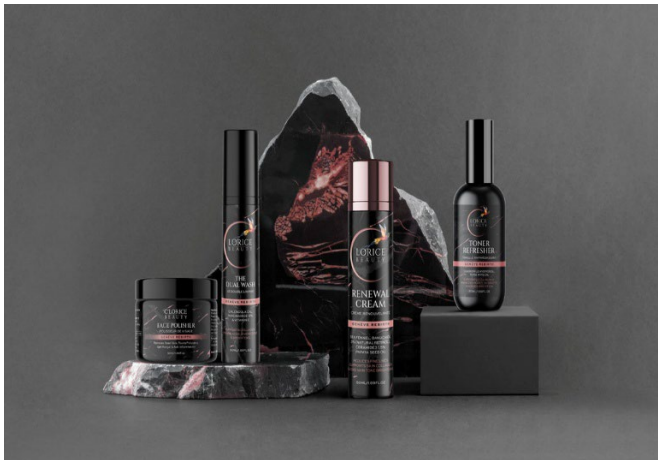


Genève Rebirth

Rich and Natural Skin Rejuvenation

Ingredients and How to Use Booklet



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BAKUCHIOL EXTRACT



PAPAYA SEED OIL

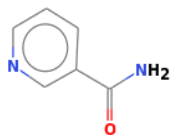


Sea Fennel

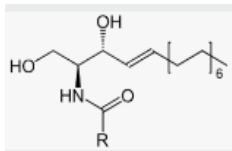
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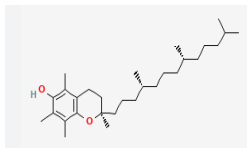
Ingredients and How to Use Booklet



CERAMIDE 3



NIACINIMIDE



Vitamin E

It is said that the fewer the ingredients the better. Our mission focus is to use research proven ingredients that support external skin health and have effective skin penetrating transdermal bioactivity. The result is a skin rejuvenating formula concentrated with some of the best

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proven ingredients available. Gen. Rebirth contains ingredients that boost subdermal skin health and encourages cellular turnover. Our process will renew your skin and give noticeable continuous results. Absorption is key and is best obtained with time and attention to treatment.

Transdermal activity is important for collagen production which occurs in the middle layer of the skin. Initial preparation of the skin is important to get the full benefit of this product's rich formulation. To accomplish this, we are offering a two-part system that includes a skin conditioning scrub and a rich serum cream. This system has been tested using individuals with various skin types. Most individuals were able to

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experience healthier skin within a week of consistent use. All ingredients have very low comedogenicity, (non-pore plugging) and most naturally occurring produced without chemical synthesis.

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Renewal Cream Ingredients

Water, Sea fennel extract, Squalane, a Proprietary mix of natural emulsifiers, Glycerin, Bakuchiol (natural retinol), Papaya seed oil Vitamin C 3-glyceryl absorbate, Vitamin E oil/75000 IU, Ceramide 3 complex, Sodium gluconate, Lucidal, cetaryl alcohol, stearyl alcohol, Hyaluronic acid.

Sea Fennel or *crithmum maritimum* extracted from the seeds and leaves of the plant *Psoralea corylifolia* is rich in antioxidants and has been shown to stimulate protein synthesis and support collagen production.

Bakuchiol is an extract from the seeds of *psoralea corylifolia* (babchi plant) grown in India the most proven natural retinol. It activates the production of collagen and skin turnover without the harsh side effects of retinol. Clinically proven to mitigate signs of acne. Helps control excess sebum production.

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Papaya Seed Oil is extracted from the seeds of papaya and is proven beneficial for irritated skin and conditions such as eczema and psoriasis. It is light non-greasy and a rich source of vitamin A & C. It has been proven to work as an anti-inflammatory, and anti-microbial agent.

Squalane is a lipid and occurs naturally in your skin. For cosmetic purposes it is extracted from olive oil then hydrogenated. The hydrogenated form is a powerful emollient. It supports moisture retention and is light and quickly absorbed by the skin.

Glycerin is a humectant which means it can draw moisture into the outer layer of the skin and works well with other ingredients to keep the skin well moisturized. By drawing moisture into the skin glycerin helps to reduce the appearance of fine lines.

Ceramides make up about fifty percent of the epidermis (your outer skin layer). With

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ageing and certain skin conditions ceramides become depleted. Adding ceramides to your skin routine helps to keep the skin hydrated and healthy. Ceramide creams can also stimulate the production of keratinocytes which make keratin. An important building block in skin cells.

Cetearyl Alcohol is a skin softening emollient, produced from natural fats and oil fatty alcohol from Coconut Oil. Cetearyl alcohol has emollient properties that helps to trap moisture in the skin.

Stearyl Alcohol is also a skin softening emollient. It is a natural alcohol which is derived from vegetable sources. It acts as an emollient to soften the skin, while also working as an emulsifier to help oil and water combine and give products a smooth consistency.

Hyaluronic Acid A key molecule involved in skin moisture is hyaluronic acid (HA) that

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has the unique capacity of retaining water. This is a must have ingredient for any skin treatment formulated to add moisture to the skin. HA fluid is found in many organs of the body. A characteristic that makes it very bioactive within the skin cells.

Vitamin C is also an antioxidant and helps to prevent and treat hyperpigmentation. Vitamin C can help to prevent changes in the skin associated with photo aging or affects caused by sun exposure. It is a bioavailable substance which allows it to be more active at the body's cellular levels.

Vitamin E helps to promote a healthy skin barrier. It is an antioxidant which helps to combat the effect of free radicals. Vitamin E has moisturizing properties whereby it aids in sealing small cracks in your skin that can allow moisture to escape.

Niacinamide Studies have found that niacinamide may help balance your oil

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(sebum) production. A good balance helps to prevent clogged pores and prevents the skin from becoming dry and producing fine lines. Niacinamide is enhanced by retinols, vitamin C and hyaluronic acid.

Sodium Gluconate is a humectant like glycerin and works to maintain the moisture level in the skin.

Sodium Hyaluronate is a form of hyaluronic acid that can penetrate the deep layers of the skin, pulling in with it moisture. It will also enhance the absorbance for other ingredients.

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Instructions for use

Apply 1-2 pumps to fingertip massage product gently into clean face and neck. May be used day and night.

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Face Polisher Ingredients

Water

Cocamidoprophyl Betaine is a gentle foaming surfactant derived from coconut oil.

Sodium Cocoyl Betaine is a natural foaming surfactant derived from beets. This ingredient allows for gentle massaging to enhance circulation.

Mango butter extracted from mango seeds helps to eliminate toxins pollution and impurities and has been used medicinally to sooth irritated skin.

Pink sea salt cleans pores and has a higher magnesium content than ordinary salt which supports skin rejuvenation.

Emulsifying wax emulsifies and evenly distributes ingredients.

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Vegetable Glycerin is a humectant which helps to draw moisture into the skin and supports the massaging process.

Ground walnut shells deep clean into pores, removes dead skin and. smooths the skin, aiding in the absorption of the oils in the formula.

Calendula oil extracted from marigold flowers is antifungal and anti-inflammatory and has healing properties helping the skins turnover.

Vitamin E an antioxidant, protects against free radicals on the outer skin layer.

Xanthum gum is a gentle exfoliator that helps to balance the sebum levels in the skin and adds texture to the formulation.

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Instructions for use

1. Wet the face with an ample amount of warm water. Apply the skin polish to the forehead, cheeks and chin.
2. Apply enough so that it completely covers all parts of the face and with some excess. Enough should be applied so that the face can be massaged without pulling.
3. Massage for at least one minute. Massaging time allows absorption of the rich ingredients in the polish and stimulates circulation. Be careful not to get the skin polish in your eyes.
4. Rinse off the skin polish and immediately apply a warm towel for at least one minute to the face. This method relaxes the muscles and increases circulation. Circulation enhances absorption of the nutrients in the cream.

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5. Immediately after removing the towel apply a dot size portion to your forehead, cheeks and neck. Massage in.

Use face polisher every other week. Most users of this product have experienced a noticeable improvement in the appearance of their skin within two weeks. Use as directed.

Pretest on inner forearm before use for allergic reaction

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Refresher / Toner Ingredients

Water

Witch Hazel (pure without alcohol) antibacterial and astringent. Reduces pore size and helps to balance skin oils by reducing the potential for acne.

Rose Hydrosol is a natural extract, cleans and softens the skin and promotes healthy skin cells. Therapeutic fragrance.

Chamomile Hydrosol is a natural extract anti-inflammatory and healing. Helps to soothe skin irritations and supports healing.

Rose Hips Oil contains vitamin A and C, promotes skin health and evens skin tone.

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Proprietary emulsifying mix maintains a uniform mixture so that ingredients are applied uniformly and stays mixed.

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Instructions for use

For night treatment, wet a sterile cotton ball with toner and cleanse all areas of the skin where the cream will be applied. Afterwards apply the cream.

For daytime treatment, spray a light mist on the face with eyes closed. Do not spray on the eyes. Dab lightly with a clean napkin or cotton ball. Allow a few seconds to dry, then apply cream.

Toners can serve to clean and renourish the skin before applying other treatments. For example, it may be used in lieu of exfoliation where polishing may not be necessary, if it has been done recently. Toner may be sprayed directly to face to refresh from dryness and used over makeup

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Dual Wash Ingredients

- Water
- Cocamidopropyl Betaine is a gentle cleansing surfactant derived from coconut oil
- Sodium cocyl isethionate gentle co-surfactant derived from coconut oil.
- Emulsifying wax is an emulsifier with oil and water mixtures.
- Vegetable glycerin is a humectant, pulls moisture into the skin.
- Mango butter skin absorbs, softens and helps to balance the sebum content.
- Rose hips oil loaded with antioxidants and nourished with vitamin C and E.
- Xantan gum thickener, evenly distributes ingredients to support absorption.
- Mango essential oil fragrance

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Instruction for use

Dampen face, apply 1-2 pumps of wash to fingertips, massage until lather forms, apply to face and neck add more water to fingertips for more lathering.

Massage wash onto face.

Rinse thoroughly with warm water, pat dry with a clean towel

Dual wash may be used on problematic areas such as eczema, rosacea, knees and elbows. **Pretest on inner forearm before use for allergic reaction**

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The ingredients used in these products have been thoroughly researched for safety and efficacy. It's our mission to create the most effective products possible using natural ingredients. Natural ingredients will always take precedence over synthetic chemicals in our formulations. The products we have developed so far are made by our best efforts, however we are always open to satisfying our customers.

For more information or comments email
info@trdsience.com

Links to our research sources.

<https://www.health.harvard.edu/blog/the-hype-on-hyaluronic-acid-2020012318653>

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<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9328396/>

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9328396/>

<https://pubmed.ncbi.nlm.nih.gov/12553851/>

<https://onlinelibrary.wiley.com/doi/abs/10.1111/ics.12845>

Process and products are patent pending for C'lorice
Beauty LLC and Turner Research and Development